



**DISPLAY  
CREATORS**  
PRINT AND DISPLAY CREATIVITY

[hello@displaycreators.co.uk](mailto:hello@displaycreators.co.uk) | [displaycreators.co.uk](http://displaycreators.co.uk)

# Your Exhibition Questionnaire

Please return the form along with any questions to  
[designs@displaycreators.co.uk](mailto:designs@displaycreators.co.uk) or call 0333 305 6876

<b>Company</b>	
<b>Contact</b>	
<b>Date of event</b>	
<b>Venue</b>	
<b>Name of event</b>	
<b>Stand size</b>	



1. Are you looking to purchase or hire your stand?

Purchase    Hire    Consider both

2. What are your top three objectives for this exhibition?

- 1. \_\_\_\_\_
- 2. \_\_\_\_\_
- 3. \_\_\_\_\_

3. Overall, how do you want the stand to look?

- Colour scheme \_\_\_\_\_
- Brand \_\_\_\_\_
- Lighting \_\_\_\_\_
- Match any existing marketing? \_\_\_\_\_

4. Would you like us to design your stand graphics for you?

Yes    No

5. What does the stand layout need to achieve in practical terms?  
From what direction(s) do you want visitors to enter your stand?

6. Do you need specifically allocated areas for product displays, multimedia presentations, workstations, or similar? Where should these be on the stand?

7. Do you need any power supplies on the stand? Please provide details

Lights \_\_\_\_\_    Tea / coffee \_\_\_\_\_  
 Multimedia \_\_\_\_\_    Other \_\_\_\_\_

8. Do you need any of the following? Please provide details

Locking storage \_\_\_\_\_    Reception \_\_\_\_\_  
 Food prep area \_\_\_\_\_    Counter \_\_\_\_\_  
 Meeting rooms \_\_\_\_\_    Other \_\_\_\_\_

9. Do you require a flooring solution? For example: a raised platform, a digitally printed floor or wood effect laminate, or will you be using the event organisers standard flooring?

Using event's  Required

10. Are literature holders, iPad stands or any other accessories required?

<input type="checkbox"/> Literature holders	_____	<input type="checkbox"/> Screens	_____
<input type="checkbox"/> iPad stands	_____	<input type="checkbox"/> Other	_____
<input type="checkbox"/> Other	_____	<input type="checkbox"/> Other	_____

11. Do you require furniture on your stand? (Coffee tables, tub chairs, stools etc?)

12. Is there a guideline budget for the project? What does this need to include?

Budget	To include

13. Do you require assistance with organising your stand?

<input type="checkbox"/> No thanks, we will self build	<input type="checkbox"/> Please build it and break it down
<input type="checkbox"/> Please project manage the stand for me	<input type="checkbox"/> Help me with electronics
<input type="checkbox"/> Help me with flooring	<input type="checkbox"/> Help me with rigging

14. We offer free stand visuals. When would you like to see the proposals by?

Date
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15. Do you require any other design or printed literature for your event?

Leaflets  Brochures  Business cards  Graphic design  Merchandise  Clothing

16. Please use the space below to tell us any further relevant details.

